

CRITICALSTART Named CRN® Triple Crown Award Winner

Fifth Annual Award Program Recognizes Standout Solution Providers

Plano, TX – October 10, 2018 – CRITICALSTART, a leading provider of <u>cybersecurity</u> solutions, today announced that <u>CRN®</u>, a brand of <u>The Channel Company</u>, has recognized **CRITICALSTART** for earning its 2018 Triple Crown Award. This year 46 solution providers in North America reached the qualifying revenue, growth, and technical expertise to be named on three of CRN's prestigious solution provider lists, earning them the <u>Triple Crown Award</u> this year.

Each year CRN announces lists and rankings to distinguish solution providers who are outshining their peers in the IT channel. It is a great accomplishment for a solution provider to make any one of these lists; so being named in three, as this year's Triple Crown winners have been, deserves special acknowledgement. This year's CRN Triple Crown Award winners rank among the largest IT solution providers by revenue in North America on the <u>Solution Provider 500</u> list; are among the fastest growing organizations in the channel today on the <u>Fast Growth 150</u> list; and have made the <u>Tech Elite 250</u> list by receiving the highest level certifications from leading vendors.

CRITICALSTART was selected based on its growth over the past year and its commitment to serving partners, as mid-market and enterprise organizations continue to look for more assistance to combat today's complex and rapidly growing security threats. The company offers channel partners Managed Detection & Response (MDR) services based on innovative technology featuring a mobile-first, Zero-Trust security analytics platform delivered in a completely transparent process. And, the CRITICALSTART MOBILESOC™ app allows users to investigate, escalate, comment on, respond to, and remediate security incidents. The company recently announced that it increased year-over-year (YoY) revenue 87% in the first seven months of 2018, and opened a new facility to support current and future growth.

"Earning the Triple Crown Award from CRN symbolizes a year of growth and achievement at **CRITICALSTART**, and this success is due to the dedication and commitment of our employees to deliver excellent service and support for our partners," said Rob Davis, CEO at **CRITICALSTART**. "Being recognized on three different award lists from CRN demonstrates our commitment to customer service, technical innovation and building a strong business."

"Each Triple Crown award-winner has simultaneously generated high enough revenue to be ranked on the Solution Provider 500 List, achieved double- or triple-digit revenue growth for recognition on the Fast Growth 150, and devoted significant time and effort to top certifications to attain Tech Elite 250 status," said Bob Skelley, CEO of The Channel Company. "Congratulations to each one of these high-achieving companies who continue to raise the bar for success in the IT Channel." The 2018 Triple Crown Award winners will be featured in the October issue of CRN and can be viewed online at www.crn.com/triplecrown.

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About CRITICALSTART

CRITICALSTART is the fastest-growing cybersecurity integrator in North America. Our mission is simple: protect your brand and reduce business risk. We help organizations of all sizes determine their security readiness condition using our proven framework, the Defendable Network. **CRITICALSTART** provides managed security services, incident response, professional services, and product fulfillment. Visit www.criticalstart.com for more information.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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