

CRITICALSTART Named to SMU'S Dallas 100™ List For Second Consecutive Year

List Recognizes Fastest-Growing Privately Held Businesses in the Dallas Area

Plano, TX – October 10, 2018 – **CRITICALSTART**, a leading provider of [cybersecurity](#) solutions, today announced that it has been selected for the second consecutive year as one of the Dallas 100™ by the SMU Cox Caruth Institute for Entrepreneurship, in recognition of the company's significant revenue growth. The Caruth Institute annually celebrates the ingenuity, commitment and perseverance of the 100 fastest-growing privately held entrepreneurial businesses in the Dallas area. This year's winners were honored at the 28th Annual SMU Cox Dallas 100™ Awards Ceremony and Banquet at the Omni Dallas Hotel.

"Being recognized once again on the Dallas 100™ list reflects a year of tremendous growth and achievement at **CRITICALSTART**, and I would like to thank our customers for their support and our employees for their commitment and effort," said Rob Davis, CEO at **CRITICALSTART**. "The Dallas area combines a large pool of cybersecurity and technology talent and strong business climate to help fuel our growth, and we recently expanded our headquarters facility in Plano to accommodate our future growth."

CRITICALSTART offers a powerful combination of professional services, strategic product fulfillment, and Managed Detection and Response (MDR) services, making it well positioned to protect important data and customer brands. The company increased year-over-year (YoY) revenue 87 percent in the first seven months of 2018, and its MDR business has grown 300 percent YTD in 2018 when compared to all of 2017.

CRITICALSTART, along with the other 99 Dallas 100™ companies, collectively generated \$3.3 billion in sales in 2017, according to Jerry White, the Linda A. and Kenneth R. Morris Endowed Director of the Caruth Institute for Entrepreneurship at the SMU Cox School of Business. In aggregate, the companies grew at an average annual growth rate of 87 percent from 2015 to 2017. Together, they created 11,096 jobs in that same period.

According to White, "These companies are amazing growth machines. They can create a fantastic number of jobs and pump hundreds of millions of dollars into our economy," said White. "For 28 years, the Caruth Institute at SMU Cox has honored the critical role of entrepreneurship in the DFW economy, which has thrived specifically because of its long history of entrepreneurial spirit."

About CRITICALSTART

CRITICALSTART is the fastest-growing cybersecurity integrator in North America. Our mission is simple: protect our customers' brands and reduce their business risk. We do this for organizations of all sizes through our award-winning portfolio of end-to-end security services – from security-readiness assessments using our proven framework, the Defendable Network, to the delivery of managed security services, professional services, and product fulfillment. **CRITICALSTART** has achieved the Service Organization Control (SOC) 2 Type II compliance certification and was recently named a CRN® 2018 Triple Crown Winner. Visit www.criticalstart.com for more information.

About SMU Cox

The [SMU Cox School of Business](http://www.smu.edu/cox), established in Dallas, TX in 1920, is committed to influencing the way the world conducts business via prolific research that provokes innovation, change and global thought leadership. Consistently ranked among the world's leading business schools, SMU Cox maintains an active, global alumni network and is accredited by AACSB.