





## WHAT'S INCLUDED?

Our GDPR Readiness Assessment will provide a clear understanding of your organization's ability to comply with the new regulation.

- An accurate snapshot of status in relation to the GDPR requirements
- Various locations of privacy data and how the information is used
- Key risks of non-compliance and a roadmap to achieve compliance to the GDPR requirements
- How to continually monitor, measure, and manage their compliance to GDPR requirements

## **GDPR AT A GLANCE**

- Intended to strengthen and unify data protection for all individuals in the EU
- Enforceable on May 25, 2018
- 72 hours is the max response time for a breach
- Non-compliant organizations can be fined up to 4% of global revenue

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# **GDPR Readiness Assessment**

**Evaluate Preparedness for the New EU Regulation** 

The clock is ticking toward the effective date of the new General Data Protection Regulation (GDPR), a law affecting any organization that processes or handles the information of European Union citizens. The regulation applies to any personal information, whether it belongs to a customer, an employee, or other relationship with the organization.

With potential fines as high as 4% of global revenue for non-compliance, it is good business practice to proactively achieve GDPR compliance.

#### **PROACTIVE GUIDANCE**

At Critical Start, we know compliance failures can risk your organization's future revenues and reputation. That's why we're committed to help your organization assess, identify, and develop strategic roadmaps to fit your needs.

Our GDPR Readiness Assessment seeks to identify key areas of risk in relation to privacy and information rights in preparation for the upcoming data protection law going into effect.

We can help assess your environment against the current GDPR requirements and provide guidance and remediation advice for any identified risks.

#### **KEY GDPR REQUIREMENTS**

To ensure GDPR compliance, some key capabilities and controls must be in place, including:

- Obtain unambiguous consent from the user when collecting personal information
- Allow individuals to delete their person information or request a copy of all personal information that a company possesses for that individual
- Appoint a Data Protection Officer (DPO) where necessary
- Provide breach notification to supervisory authorities (including data users) within 72 hours upon discovery
- Know where personal data is stored on your system, especially in unstructured formats in documents, presentations, and spreadsheets.

### **START NOW**

To learn more about how Critical Start can support your GDPR readiness efforts, contact us today at 877.684.2077 or email info@criticalstart.com.