

# We Believe All Possibilities Live in Technology



As the technology landscape expands and the digital footprint of enterprise companies grows, entirely new cyber security risks emerge that present new threats to intellectual property, assets, and users. Leverage the industry's most forward-thinking solutions to revitalize your cybersecurity program and operate from a platform enabling you to safely take the risks you need to profit and grow.

## A manufacturer's path to mature cybersecurity

The partnership between Trace3, Critical Start and Palo Alto is bringing peace of mind to SMC Corporation

For SMC Corporation, the world's largest manufacturer of pneumatic components and a global leader in automation, keeping its data and IP safe is a big headache. Threats proliferate at alarming speed and with ever-increasing sophistication, and as Michael Loggins, Global VP of IT at SMC said: "Cybersecurity is one thing that keeps me awake at night. Finding a trustworthy partner like Trace3 who has the ability to look out further than we were doing and get us prepared for what is coming next is huge."

Customers like SMC also benefit from the managed detection and response (MDR) services, offered by Trace3's close partner Critical Start, the MDR provider that puts a stop to alert fatigue by eliminating false positives at scale through their Zero Trust Analytics Platform (ZTAP) and industry leading Trusted Behavior Registry.

Critical Start provides 24/7 investigation and response services by leveraging powerful solutions such as Palo Alto Networks, which SMC was also evaluating. Palo Alto Networks platform is a powerful solution to help mitigate cyber-attacks across the organizational footprint. Cortex XDR is one of the lightest MDR agents out there, however it does not skimp on features - bundling behavioural threat protection with machine learning, AI, and cloud-based analysis."

SMC is on a mission to transform its security capabilities. Leading manufacturers and the IoT they utilize are a big target for cyber-attacks and their environments can be very complex to secure. With Trace3's oversight of the architecture and infrastructure requirements, combined with the power of Critical Start's MDR and Palo Alto Cortex XDR, the threat landscape and the attackers' techniques are continuously monitored and thwarted, allowing manufacturers who rely on the integrity of their complex automation and IoT capabilities, to sleep well.

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