The only way to detect every threat is to resolve every alert. Through our Zero Trust Analytics Platform<sup>™</sup> (ZTAP<sup>™</sup>), Trusted Behavior Registry<sup>™</sup> (TBR) and MOBILE**SOC**® app we act as an extension of your security team to provide simplified breach prevention. Find out which Critical Start Tool you are!

Question 1 – Which social media platform do you prefer?

- A. LinkedIn
- B. Twitter
- C. Reddit

Question 2 - What food do you eat most often?

- A. A little bit of everything
- B. Fast-food
- C. Homemade/cooking yourself

Question 3 – Which movie genre do you like?

- A. Sci-fi
- B. Action
- C. Romance/rom-com

Question 4 – What's most important in a relationship?

- A. Shared goals/dreams
- B. Adventure/spontaneity
- C. Trust

Question 5 - What's your drink of choice?

- A. Long Island Iced Tea
- B. Shot of Tequila
- C. Wine/beer

## If you got mostly A's, you are our ZTAP!

<u>ZTAP</u> is the backbone of our MDR services. It pulls through all alerts from your security tools – including low-level and false-positives – providing coverage of every alert with 1-hour Time to Detection (TTD) and Median Time to Resolution (MTTR) SLAs. We resolve every alert, only escalating 1-2 per day to your team, on average.

## If you got mostly B's, you are our MobileSOC!

<u>MobileSOC</u> provides on-the-go MDR through an iOS and Android app. With instant notifications and full alert data, attacker dwell time is reduced and SOC processes and workflows are optimized. You can triage, escalate and isolate attacks in-the-moment within MobileSOC, consolidate visibility across endpoint & SIEM in one central location and communicate directly with a Critical Start SOC analyst in-app, no matter where you are.

## If you got mostly C's, you are our Trusted Behavior Registry (TBR)!

ZTAP contains the industry's only <u>TBR</u> that's purpose-built to resolve all alerts. Insights learned about known-good activities are fed into the TBR to constantly improve and refine performance. We resolve false-positives quickly and automatically while our SOC investigates all unknowns 100% of the time.