

## Cloud Security Under Siege: New Tactics and Defense Strategies

The widespread adoption of cloud computing has introduced a new layer of complexity to data security for organizations. Unlike traditional on-premise IT where they held complete control, cloud environments introduce a shared responsibility model. This means both the cloud provider and the organization have security obligations, which can be confusing and lead to gaps in who's responsible for securing specific aspects. Furthermore, the very nature of the cloud, storing sensitive data remotely, makes it a prime target for hackers. Security weaknesses like misconfigurations or inadequate access controls can leave this data vulnerable to breaches. To make matters worse, cloud attackers are constantly innovating, developing new techniques to exploit these vulnerabilities. Organizations must remain vigilant and proactive in their approach to cloud security. Finally, compliance adds another layer of concern. Many industries have regulations regarding data privacy and security. Organizations that leverage the cloud must ensure their security practices adhere to these regulations to avoid legal repercussions. While the cloud offers undeniable benefits, these security challenges require organizations to be well-informed and implement robust security measures to reap the rewards of the cloud while minimizing security risks.

This report contains valuable insights for navigating the evolving cyber landscape. To unlock the full content, reach out to your customer success manager or email info@criticalstart.com.

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CRITICALSTART® offers a pioneering solution to modern organizational challenges in aligning cyber protection with risk appetite through its Cyber Operations Risk & Response ™ platform, award-winning Managed Detection and Response (MDR) services, and a dedicated human-led risk and security team. By providing continuous monitoring, mitigation, maturity assessments, and comprehensive threat intelligence research, they enable businesses to proactively protect critical assets with measurable ROI. Critical Start's comprehensive approach allows organizations to achieve the highest level of cyber risk reduction for every dollar invested, aligning with their desired levels of risk tolerance.