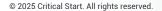
Unmatched Transparency in MDR: Why Critical Start Stands Out



Cyber threats are persistent, pervasive, and unpredictable. That's why transparency isn't just a feature; it's a necessity. Organizations need to know exactly what's happening within their security environment, from asset visibility to real-time threat response.

So why do so many Managed Detection and Response (**MDR**) providers operate like a "black box," leaving customers in the dark about how their security is being managed?

Critical Start is different. We believe in unmatched transparency, ensuring you have complete visibility into your security operations and the confidence that no threat goes unnoticed. Here's how we deliver clarity, control, and proactive protection, setting us apart from other providers.





Complete Visibility and Signal Coverage

The foundation of effective MDR is knowing that every asset is monitored and every threat signal is captured. Critical Start ensures this through:



SOC Signal Assurance

We identify hidden assets and unmonitored infrastructure, guaranteeing that the Security Operations Center (**SOC**) receives all expected threat telemetry. No blind spots. No missed signals.



Full Asset Inventory

Our platform continuously monitors your environment, ensuring every endpoint, server, and device is accounted for and protected.



Alert Typing

Unlike many competitors' opaque approaches, our alert typing system classifies alerts into threat and non-threat categories, so you know exactly what we're covering and how alerts are handled. With Critical Start, you can be confident that your entire security ecosystem is under watchful eyes – 24x7x365 – without the guesswork other providers' "black box" methods create.



Proactive Risk Reduction

Traditional MDR reacts to threats. Critical Start goes further by proactively reducing risk before threats can strike.

Coverage Gap Identification

MITRE ATT&CK[®] Mitigations

We detect unmonitored assets and log ingestion issues, ensuring highrisk threat vectors like endpoints are fully covered. By mapping your defenses to the MITRE ATT&CK[®] framework, we help you anticipate and prevent attacks before they happen.

This proactive approach minimizes your exposure and strengthens your security posture, giving you peace of mind that potential threats are addressed early. That's something other providers' reliance on behavioral analytics alone can't guarantee.

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Human-Driven Analysis and Collaboration

Automation is powerful, but it's not enough. Critical Start combines cutting-edge technology with human expertise to deliver nuanced, context-aware threat detection and response.



Expert SOC Analysts

Our U.S.-based analysts, trained over 18 months with a 90% retention rate, provide in-depth investigation and true mitigation, backed by a two-person integrity review.

MOBILE**SOC®** App Collaborate with our analysts and contain threats from anywhere using our mobile app. You're never out of reach when it matters most.



Nuanced Analysis

Unlike competitors' heavy reliance on automation and behavioral analytics, our human-driven approach ensures complex threats are accurately assessed and managed with expertise tailored to your business. With Critical Start, you're not just getting alerts; you're getting actionable insights and direct access to security experts who understand your unique needs.

Alert Handling and SLAs: Making Your Security Work for You

What do your MDR provider's SLAs actually mean? With Critical Start, they mean guaranteed action, not vague promises.

Alert Handling

Contractual SLAs

Our alert typing system ensures every alert is classified and handled appropriately. Threat alerts receive human investigation, while non-threat alerts are auto-resolved or routed back to you with full context. This reduces noise and focuses effort where it matters.

We guarantee a 10-minute notification for critical alerts and a 60-minute or less Mean Time to Resolution (**MTTR**) for all alerts, regardless of priority. These are enforceable commitments you can rely on. Many providers offer no publicly shareable SLAs, leaving you uncertain about response times. Some even charge extra for hands-on incident response, meaning critical threats might linger without guaranteed action.

Where Others

Fall Short

Critical Start gives you clear SLAs and precision alert handling to make your security work for you, delivering measurable results when it counts.



Metrics and Reporting for Clarity

Transparency means nothing without clear, actionable data. Critical Start provides:



Key Metrics

Track Mean Time to Detection (**MTTD**), MTTR, and false positive rates to measure the effectiveness of your MDR service.



Risk-Ranked Recommendations

Our platform uses real-time data to prioritize the most critical security improvements.



Unified Timeline

Easily track every action taken during an alert investigation, from detection to resolution.

These metrics empower you to make informed decisions, optimize your security investments, and demonstrate ROI to stakeholders, unlike other providers' limited visibility into their processes.

Key Takeaways and Next Steps

Cyber threats are constantly evolving, making transparency and expertise your greatest allies. Critical Start MDR services provide unmatched visibility, proactive risk reduction, and human-driven analysis, all through a unified, easy-to-use platform backed by clear SLAs. Unlike competitors who keep you guessing with a "black box" approach and optional remediation, we ensure you're always in control.

Why settle for uncertainty when you can have clarity?

Contact Critical Start today for a demo to see how our MDR can transform your security operations.

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