



CRITICAL**START** is leading the way in Managed Detection and Response (MDR). We help companies resolve their security challenges through our award-winning portfolio of end-to-end security services; including **MDR** and **Professional Services**.

## RESOLVE EVERY ALERT. STOP BREACHES.

When the stakes are high, organizations trust CRITICAL**START** – the MDR experts that leave nothing to chance.

We created the only cloud-based, Security Orchestration Automation and Response (**SOAR**) platform that resolves 99% of security events and gives you real time access to your information using our native iOS and Android mobile apps to instantly triage and respond to security alerts.

We don't believe in playing the odds by ignoring low and medium priority security events. We resolve all security events by adapting to each customer's unique differences versus the one-size-fits-all approach.

At CRITICAL**START**, instead of filtering and ignoring alerts, we trust nothing and resolve everything.

## A WORLD-CLASS CYBERSOC

Serving as an extension of your security team, our fully-managed 24x7x365 Cybersecurity Operations Center (**CYBERSOC**) is operated by a highly skilled and continuously trained team of security analysts, performing 99% of incident investigations. This process minimizes the number of incidents we escalate to you.

## GUIDING PRINCIPLES

### RULE #1

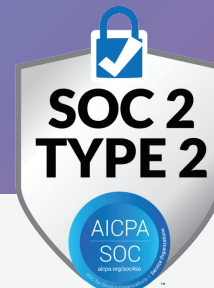
DO WHAT'S  
RIGHT FOR THE  
CUSTOMER.

### RULE #2

GOOD ISN'T  
ENOUGH.

### RULE #3

DO WHAT'S  
RIGHT FOR OUR  
EMPLOYEES.



## WANT MORE INFORMATION ON CRITICALSTART?

To see how we can help, contact us at [www.criticalstart.com](http://www.criticalstart.com).

# CRITICALSTART's FLAGSHIP MDR SERVICE



**CLOUD-BASED MDR** to minimize onsite hardware and software, while reducing deployment time from months to weeks

**100% Transparency**; customers view the same data as CRITICALSTART's SOC analysts

**NATIVE iOS & ANDROID APPS** that go beyond simple ticketing to provide a mobile-first approach to analyst communication and alert investigation and response

**ADAPTING** to the unique differences of each customer, this service outperforms the traditional one-size-fits-all approach

**CONTRACTUAL INVESTIGATION SLAs** to ensure action is taken to isolate endpoints and stop attacks in progress

**SOCREVIEW**; a two-person review process designed to eliminate human error by ensuring the quality of playbook designation and alert investigation

## RECENT INDUSTRY ACHIEVEMENTS



**Top 100 Managed Security Services Providers**

MSSP ALERT



**Women of the Channel**

CRN, POWER 100



**Emerging Vendors**

CRN MAGAZINE



**Top 500 Solution Provider**

CRN MAGAZINE



**Dallas 100**

SMU COX CARUTH INSTITUTE FOR ENTREPRENEURSHIP



**Tech Elite 250**

CRN MAGAZINE



**Triple Crown Award**

CRN MAGAZINE



**Security 100**

CRN MAGAZINE



**Texas A&M, Aggie 100**

MCFERRIN CENTER FOR ENTREPRENEURSHIP



**Middle Market 50**

DALLAS BUSINESS JOURNAL



**Fast Growth 150**

CRN MAGAZINE